



NEWS RELEASE

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Southland Casino Hotel donating nearly \$20,000 to relief efforts for tornado-damaged Wynne, Arkansas

Donation includes supplies for residents, \$10,000 for foundation supporting nearly destroyed school



Leaders from Southland Casino Hotel donate and deliver a truckload of supplies to the City of Wynne for relief from the March 31 tornado. Shown in the truck in front of several pallets of supplies are (left to right): Jason Guidry, assistant general manager; Osi Imomoh, president and general manager; Neki Catron, then community relations manager; Arainna Young, human resources manager; and Ed West, commissary supervisor.

WEST MEMPHIS, Ark. (April 13, 2022) – Southland Casino Hotel in West Memphis, Ark., is donating nearly \$20,000 to relief efforts for residents of Wynne, Ark., which was hit by a tornado on March 31 that left four people dead, dozens injured, and many homes and businesses destroyed.

In the days immediately after the tornado, Southland responded by donating and delivering more than \$9,600 in supplies to the City of Wynne for distribution to residents, including bottled water, bottled soft drinks, chips and other snacks, batteries, trash bags, kitchen items and cleaning products.

In addition, Southland has pledged \$10,000 to the Wynne School District Yellowjacket Foundation, which is helping support students and their families in the wake of the significant damage sustained by Wynne High School.

“Our team at Southland Casino Hotel was heartbroken when we learned of the devastation in Wynne – including that the high school was so badly damaged – and immediately wanted to help,” said Osi Imomoh, president and general manager of Southland Casino Hotel. “We focus on ways to assist those in need in West Memphis and the greater region, and now we are focused on aiding a community only 40 miles away that has suffered so much.”

The assistance from Southland Casino Hotel, which is owned and operated by global hospitality and entertainment company Delaware North, was acknowledged by State Senator Ronald Caldwell, whose district includes Wynne.

“Our high school, our sewer plant, most day-care centers, many churches, and hundreds of houses were totally destroyed,” Caldwell wrote in a letter to Imomoh. “Almost immediately, Southland Casino Hotel reached out to us, offering help in anyway necessary. We did not have to ask for assistance.

“Instead, Southland team members gathered and delivered an extremely large supply of items used daily. Words of gratitude seem so inadequate to describe the true feelings of thanksgiving that we have for people like you and your team members. From the bottom of our hearts we are forever grateful for what you have done and what you are doing for the people of this town,” Caldwell wrote.

About Southland Casino Hotel

Southland Casino Hotel is a true state-of-the-art, Las Vegas-style casino with a spacious, uninterrupted new gaming floor, easily accessible dining options on the same level and an attached parking garage and 20-story hotel to create a superregional destination accommodating overnight stays on property. The newly expanded casino complex boasts 2,300 total slot machines, as many as 50 live table games, an onsite sportsbook and the Betly online/mobile sports betting app available statewide in Arkansas and Tennessee. Southland now also includes a 20-story hotel and a new covered parking garage with over 1,400 spaces. Restaurants at Southland include The Kitchens – a unique buffet experience, Ignite Steakhouse, The Fry House, The Grind, Seasons Cafe and the Sports Bar & Grill – while new bars include the Chairman’s Bar, Charred Oak Bourbon Bar and the Ignite Steakhouse Bar.

Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality and entertainment. www.southlandcasino.com.

About Delaware North

Delaware North is a global leader in the hospitality and entertainment industry. The company annually serves more than a half-billion guests across four continents, including at high-profile sports venues, airports, national and state parks, restaurants, resorts, hotels and casinos. Building on more than a century of enduring partnerships and a commitment to local communities and sustainability, Delaware North’s vision is to delight guests by creating the world’s best experiences today while reimagining tomorrow. Learn more at www.DelawareNorth.com and connect with us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).