



## NEWS RELEASE

Media Contact:

Natalie Carlson  
Southland Casino Racing  
(870) 225-0245

[ncarlson@delawarenorth.com](mailto:ncarlson@delawarenorth.com)

### **Southland Casino Racing raised \$47,051 for The Children’s Advocacy Center of Eastern Arkansas**

*Initiative part of parent company Delaware North’s ‘Game Changer’ campaign at select U.S. gaming locations*

**WEST MEMPHIS, Ark.** (September 29, 2021) – On Wednesday, October 29, 2021, Southland Casino Racing presented a check for \$47,051 to The Children’s Advocacy Center of Eastern Arkansas (CACEA), a non-profit organization that provides a place for children to be interviewed and receive supportive services after a report of child abuse has been made. The CACEA works with law enforcement and social services to talk with children in their safe and child friendly location. They provide advocacy services, forensic interviews, medical examinations and therapy services. All services provided by the Children’s Advocacy Centers of Eastern Arkansas are provided at no cost to child victims of abuse or their families.

The campaign is part of parent company Delaware North’s “Game Changer” initiative across its gaming properties in the United States, with the goal of making a positive change in those local communities.

For guests of the gaming venue, it’s as easy as dropping off and gifting the change that’s left on a slot voucher or racing ticket at wishing wells, located throughout the casino floor.

“We have a deep appreciation for the work that the CACEA does to help children our community,” said David Wolf, general manager and president of Southland Casino Racing. “And to take it a step further – it’s wonderful to know that we are a part of something even larger, as patrons of other gaming venues within our company’s U.S. portfolio are helping those in need within their respective communities.” Lori Wilson, executive director of the Children’s Advocacy Center of Eastern Arkansas said, “This donation will allow our center to expand programs and services to abused children in our community.”

All proceeds of Delaware North’s Game Changer campaign are provided to local organizations focused on creating positive community impact within each participating location. To date the Game Changer program at Southland has raised over \$142,000 for the local community. The initial Game Changer campaign from September through November, 2020, raised \$41,000 for Hope House Ministries. The second Game Changer campaign, December, 2020 through February, 2021, for Families in Transition of West Memphis, Ark raised \$47,604. The third Game Changer campaign, March 2021 thru May 2021 raised \$53,984 for The Boys and Girls Clubs of Crittenden County.

The Game Changer initiative is designed to function throughout the year, with multiple local charities benefitting at each location, including at Southland Casino Racing. Other Delaware North gaming locations set to participate at this time are Mardi Gras Casino & Resort (Nitro, W.Va.); and Wheeling Island Hotel-Casino-Racetrack (Wheeling, W.Va.).

### **About The Children's Advocacy Center of Eastern Arkansas (CACEA)**

The Children's Advocacy Center of Eastern Arkansas (CACEA) is a place for children to be interviewed and receive supportive services after a report of child abuse has been made. The CACEA works with law enforcement and social services to talk with children in their safe and child friendly location. They provide advocacy services, forensic interviews, medical examinations and therapy services to reduce the trauma to abused children in 5 counties in Arkansas. All services provided by the Children's Advocacy Centers of Eastern Arkansas are provided at no cost to child victims of abuse or their families.

905 7th St N, West Memphis, AR 72301

(870) 702-5933

[l1wilson@mshs.org](mailto:l1wilson@mshs.org)

Arkansas Child Abuse Hotline at 844-SAVE-A-CHILD

### **CACA Video - What is a Children's Advocacy Center?**

<https://www.facebook.com/watch/?v=2276480252675593>

Have you ever wanted to help the CAC in a small way, but didn't know how? The CACEA has a wish list on Amazon with daily needs that they have at their center. Just search for Children's Advocacy Center of Eastern Arkansas at [smile.amazon.com](https://smile.amazon.com)

Southland operates under Delaware North's Play It Safe program. Delaware North's "Commitment to Care" is a comprehensive program across all subsidiaries to help keep guests and employees safe and slow the spread of COVID-19. Learn about our safety standards at

<https://www.southlandcasino.com/play-it-safe> .

### **About Southland Casino Racing**

Southland Casino Racing has been a major racing venue for more than 60 years and the casino offers slot machines plus live table games -- as well as the Sports Bar & Grill and the Bourbon Street Steakhouse Grill. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at [www.southlandcasino.com](http://www.southlandcasino.com).

### **About Delaware North**

Delaware North is one of the largest privately held hospitality companies in the world. Founded in 1915 and owned by the Jacobs family for more than 100 years, Delaware North has global operations at high-profile places such as sports and entertainment venues, national and state parks, destination resorts and restaurants, airports, and regional casinos. Our associates are dedicated to creating special experiences one guest at a time in serving more than a half-billion guests annually. Learn more about Delaware North, a global leader in hospitality and entertainment, at [www.DelawareNorth.com](http://www.DelawareNorth.com).

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Photo left to right: Neki Catron – Southland Casino Racing Community Engagement Manager, Lori Wilson – Children's Advocacy Center Eastern Arkansas, David Wolf, Southland Casino Racing President & GM

