



NEWS RELEASE

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Southland Casino Racing raised \$53,984 for The Boys & Girls Clubs of Crittenden County

Initiative part of parent company Delaware North's 'Game Changer' campaign at select U.S. gaming locations

WEST MEMPHIS, Ark. (June 18, 2021) – On June 18, 2021, Southland Casino Racing presented a \$53,984 check to The Boys & Girls Clubs of Crittenden County, a non-profit organization that provides programs and activities for over 1000 boys and girls in Crittenden County, Arkansas each year. The campaign ran from March 1, 2021 to May 31, 2021 at Southland.

For guests of the gaming venue, it's as easy as dropping off and gifting the change that's left on a slot voucher or racing ticket at wishing wells, located throughout the casino floor.

The campaign is part of parent company Delaware North's "Game Changer" initiative across its gaming properties in the United States, with the goal of making a positive change in those local communities.

"We have a deep appreciation for the work that The Boys & Girls Clubs of Crittenden County does to help our community," said David Wolf, general manager and president of Southland Casino Racing. "And to take it a step further – it's wonderful to know that we are a part of something even larger, as patrons of other gaming venues within our company's U.S. portfolio are helping those in need within their respective communities."

All proceeds of Delaware North's Game Changer campaign are provided to local organizations focused on creating positive community impact within each participating location. Southland's initial Game Changer campaign from September through November, 2020, raised \$41,000 for Hope House Ministries. The second Game Changer campaign, December, 2020 through February, 2021, for Families in Transition of West Memphis, Ark raised \$47,604. The next Game Changer campaign running from June 1, 2021 thru August 31, 2021 will benefit the Children's Advocacy Center of Eastern Arkansas.

The Game Changer initiative is designed to function throughout the year, with multiple local charities benefitting at each location, including at Southland Casino Racing. Other Delaware North gaming locations set to participate at this time are Mardi Gras Casino & Resort (Nitro, W.Va.) and Wheeling Island Hotel-Casino-Racetrack (Wheeling, W.Va.).

About The Boys & Girls Clubs

The Boys & Girls Clubs of Crittenden County is committed to providing a program that assures and enhances quality of life for boys and girls as participating members of their diverse community. By addressing the social, physical, educational, and moral needs of Club members, the Clubs mission will be accomplished. Club members will master the skills and character traits needed to become productive members of society.

By serving the wide range of economic standards, cultural backgrounds, needs and interests of all members, the Clubs program will empower all youth to realize their full potential for growth and development. By fulfilling the role as advocate for their youth, the organization will demonstrate that this community truly cares for and desires that Club members grow into contributing human beings, who are productive in the workplace. The program guides them through the influences of the total environment by offering relevant, every day, varied and diverse individual and group services, truly making The Boys & Girls Clubs of Crittenden County “The Positive Place for Kids”. For more information visit: <https://bgccrittenden.com/>

About Southland Casino Racing

Southland Casino Racing has been a major racing venue for more than 60 years and the casino offers slot machines plus live table games -- as well as the Sports Bar & Grill and the Bourbon Street Steakhouse Grill. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at www.southlandcasino.com.

About Delaware North

Delaware North is one of the largest privately held hospitality companies in the world. Founded in 1915 and owned by the Jacobs family for more than 100 years, Delaware North has global operations at high-profile places such as sports and entertainment venues, national and state parks, destination resorts and restaurants, airports, and regional casinos. Our associates are dedicated to creating special experiences one guest at a time in serving more than a half-billion guests annually. Learn more about Delaware North, a global leader in hospitality and entertainment, at www.DelawareNorth.com.

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Photo: Left to right: Jason Guidry - Southland Casino Racing senior director of operations,
Darin McCollum - Boys & Girls Club of Crittenden County executive director
David Wolf - Southland Casino Racing president and general manager