



## NEWS RELEASE

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### **Southland Casino Racing Gives ASU Mid-South Final \$100,000 Toward Million-Dollar Pledge for Hospitality Program**

**WEST MEMPHIS, Ark. (June 17, 2021)** Southland Casino Racing, in collaboration with its parent company, Delaware North, presented Arkansas State University Mid-South with the final \$100,000 check of a million dollar pledge on Thursday, June 17, 2021.

The donation is the tenth of ten annual payments to support the Jeremy M. Jacobs Hospitality Program, which is named after Delaware North's chairman and CEO. "As our business evolves and expands, our need for well-trained and highly-skilled employees continues to escalate," said David Wolf, Southland Casino president and general manager. "This program will continue to generate a deep pool of qualified hospitality workers who will strengthen the tourism and entertainment efforts of Crittenden County and our region."

Dr. Debra West, chancellor of ASU Mid-South, said the hospitality program credits Southland's generosity with converting the college's vision into a reality. "Southland put us in a position beginning in 2012 to create something we had considered for quite some time but could never find the resources to establish," West said. "We wanted to offer a cutting-edge program, and as is Southland's way, they have provided us with the funds to develop something extraordinary." "Their generosity continues to help our students tremendously," West continued. "And we are certainly very appreciative of everything Delaware North and Southland Park have done to ensure a brighter future for our region."

Southland's continuing commitment to the college are evident as its overall gifts exceed \$1.6 million since 2006. In recognition of the multiple contributions, the college named one of its classroom buildings the "Southland Greyhound Science Center."

Southland has also provided significant funding for endowed scholarships as well as a \$250,000 commitment to Greyhound athletic efforts at the college. The gaming establishment has also made a substantial contribution to ASU Mid-South's Emergency Medical Technician program.

For information about Jeremy M. Jacobs Hospitality Program or other instructional/training opportunities at ASU Mid-South, visit the college at 2000 West Broadway in West Memphis, call (870) 733-6722, email [admissions@sumidsouth.edu](mailto:admissions@sumidsouth.edu), or see the website at [www.asumidsouth.edu](http://www.asumidsouth.edu).

Southland operates under Delaware North's Play It Safe program of health and safety standards aimed at helping keep guests and employees safe. Southland implemented the program when it reopened in May of 2020. For more information on Southland's commitment to care visit <https://www.southlandcasino.com/play-it-safe>.

**About Southland Casino Racing**

Southland Casino Racing has been a major racing venue for more than 60 years and the casino offers slot machines plus live table games -- as well as sports betting. Restaurants at Southland include the new World Market Bistro, the Sports Bar & Grill, Bourbon Street Steakhouse & Grill and Café 56. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at [www.southlandcasino.com](http://www.southlandcasino.com).

**About Delaware North**

Delaware North is a global hospitality and entertainment company founded in 1915 and owned by the Jacobs family for more than 100 years. Delaware North operates at high-profile places such as sports and entertainment venues, national and state parks, cultural landmarks, destination resorts and restaurants, airports, and regional casinos. Our associates are dedicated to delighting guests by creating the world's best experiences. Delaware North serves millions of guests each year in the sports, travel hospitality, restaurant and catering, lodging, gaming, and specialty retail industries. Learn more about Delaware North at [www.delawarenorth.com](http://www.delawarenorth.com).

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Photo: left - Dr. Debra West, chancellor of ASU Mid-South / right - David Wolf, Southland Casino Racing president and general manager