



NEWS RELEASE

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Southland Casino Racing donates \$25,000 for local summer jobs program

WEST MEMPHIS, Ark. (July 15, 2019) Southland Casino Racing, owned and operated by Delaware North in West Memphis, Ark., donated \$25,000 to the city's Mayor Summer Jobs Youth Empowerment Program on Monday, July 8, 2019.

The Mayor Summer Jobs Youth Empowerment Initiative is a program with a long-term objective to provide summer employment and educational skills to 100 youths to help them become ambassadors and future leaders for the city of West Memphis.

West Memphis Mayor Marco McClendon's program is designed as a six-week employment and educational campaign for youths in the city.

The mayor's hope is that through this initiative, youths will learn a good work ethic and gain the necessary skills that will help them become more productive in the West Memphis community.

"We're grooming the leaders of tomorrow today," McClendon said. "We are going to keep them here and they are going to be our secret weapon to make West Memphis grow."

The mayor rallied a group of students and their families on the city hall plaza earlier on July 8 where David Wolf, Southland's president and general manager, presented the mayor with the \$25,000 check to help underwrite the expected \$100,000 in salaries.

About Southland Casino Racing

Southland Casino Racing has been a major racing venue for more than 60 years and now has over 2,000 slots plus live table games -- as well as the World Market Buffet, Bourbon St. Steakhouse and the Starting Gate Event Center. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at www.southlandcasino.com.

About Delaware North

Delaware North is one of the largest privately held hospitality companies in the world. Founded in 1915 and owned by the Jacobs family for more than 100 years, Delaware North has global operations at high-profile places such as sports and entertainment venues, national and state parks, destination resorts and restaurants, airports, and regional casinos. Our 55,000 employee associates are dedicated to creating special experiences one guest at a time in serving more than a half-billion guests annually. Delaware North operates in the sports, travel hospitality, restaurant and catering, parks, resorts, gaming, and specialty retail industries and has annual revenue of more than \$3 billion. Learn more about Delaware North, a global leader in hospitality and food service, at www.DelawareNorth.com.

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PHOTO CAPTION: Southland Casino Racing President and General Manager David Wolfe (third from left) poses with West Memphis Mayor Marco McClendon (center) on July 8 to present a check that will help underwrite the city's summer jobs program.