



## NEWS RELEASE

*Media Contacts:*

Natalie Carlson  
Southland Gaming & Racing  
(870) 225-0245  
[ncarlson@delawarenorth.com](mailto:ncarlson@delawarenorth.com)

# NOW LIVE... Southland Casino Racing

*Southland Casino Racing launches live table games as a licensed casino*

**WEST MEMPHIS, Ark.** (April 1, 2019) – Southland Gaming Racing today acquired its formal casino license from the Arkansas Racing Commission and launched live table games at 1 p.m. Southland Gaming and Racing is now Southland Casino Racing.

The commission approval of the license allows for expanded gaming operations as permitted under the 2018 gaming expansion amendment approved by Arkansas voters.

David Wolf, president and general manager of Southland for Delaware North, said: “Southland is opening up to 40 live table games today, including blackjack, craps and roulette. This new gaming offering has created over 100 jobs here in West Memphis.”

The blackjack, craps and roulette tables are available on both the casino’s first floor and the racing mezzanine’s second floor. Southland has the only “Blaze Roulette” tables in the mid-south region. Blaze roulette tables have an LED lightbox beneath the gaming surface displaying eye-catching animations, game-state prompts and winning numbers.

The license also allows for full-fledged casino operations, including the expansion of slot machines. With 2,050 machines on the casino floor, Southland has the most machines of any casino in the mid-south area.

The launch of table games comes after Delaware North, which owns and operates Southland, in January announced plans for a \$250 million expansion of the gaming and entertainment destination to include a new casino complex and high-rise hotel. Construction on the project is expected to begin this summer, with completion of the casino complex and parking garage anticipated about 12 months later and hotel tower about six months after that.

### **About Southland Casino Racing**

Southland Casino Racing has been a major racing venue for more than 60 years and now has over 2,000 slots plus live table games -- as well as the World Market Buffet, Bourbon St. Steakhouse and the Starting Gate Event Center. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at [www.southlandcasino.com](http://www.southlandcasino.com).

### **About Delaware North**

Delaware North is one of the largest privately held hospitality companies in the world. Founded in 1915 and owned by the Jacobs family for more than 100 years, Delaware North has global operations at high-profile places such as sports and entertainment venues, national and state parks, destination resorts and restaurants, airports, and regional casinos. Our 55,000 employee associates are dedicated to creating special experiences one guest at a time in serving more than a half-billion guests annually. Delaware North operates in the sports, travel hospitality, restaurant and catering, parks, resorts, gaming, and specialty retail industries and has annual revenue of more than \$3 billion. Learn more about Delaware North, a global leader in hospitality and food service, at [www.DelawareNorth.com](http://www.DelawareNorth.com).