



## NEWS RELEASE

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### **Southland Casino Hotel donates nearly \$150,000 to West Memphis Police Department for high-tech outdoor security equipment**

**WEST MEMPHIS, Ark.** (August 31, 2022) – Southland Casino Hotel in West Memphis, Ark., has donated nearly \$150,000 to the West Memphis Police Department Foundation to cover the cost of equipment to enhance its citywide camera system and lay the foundation for a real-time crime center.

The “Outdoor Distributed Public Safety Solution” includes six Avigilon LPR Cameras, Avigilon LPR Lane Licenses and other equipment and programming for installation.

“The safety and security of the residents and visitors to West Memphis is vital,” said Osi Imomoh, president and general manager of Southland Casino Hotel, which is owned and operated by global hospitality and entertainment company Delaware North.

“This donation of cameras to our police department will provide them with the latest in technology to help policing efforts in our community and act as a deterrent to bad actors. We believe this donation aligns with our commitment to be ‘All In’ to help improve and give back to our Mid-South community,” Imomoh said.

The donation is Southland’s latest to the city and its police department as part of a longstanding relationship aimed at improving the quality of life in West Memphis.

“I can’t thank Southland Casino Hotel enough for their invaluable contribution to our police foundation,” said West Memphis Mayor Marco McClendon.

“Their support will propel our city's safety initiatives to new heights, as the funds will be utilized to strengthen our citywide camera system and establish the groundwork for our real-time crime center. This remarkable contribution showcases the true spirit of community partnership as we work together to create a safer, more secure future for all our residents. Thank you, Southland Casino Hotel, for your unwavering commitment to our city's well-being,” McClendon said.

Brent Bradley, West Memphis assistant chief of police, also expressed thanks for the donation.

“Southland has always supported first responders and often contributes to the safety of our citizens,” Bradley said. “I also want to personally thank Southland’s director of security, Joe Baker, for all the assistance he provides to WMPD. More eyes in the sky are a deterrent to criminals who choose to plague our community.”

Baker said the partnership with local law-enforcement agencies is one of the most important tools Southland has to ensure the safety and security of its guests.

“This project will provide the West Memphis Police Department and our security team vital information needed should a criminal act happen on our property,” Baker said. “This system will also alert us to potential bad actors who enter our grounds before they have the chance to commit a crime so we can proactively keep our guests safe. Removing the anonymity of criminals who would potentially target our guests is a powerful tool in incident reduction at Southland.”

### **About Southland Casino Hotel**

Southland Casino Hotel is a true state-of-the-art, Las Vegas-style casino with a spacious, uninterrupted new gaming floor, easily accessible dining options on the same level and an attached parking garage and 20-story hotel to create a superregional destination accommodating overnight stays on property. The newly expanded casino complex boasts 2,300 total slot machines, as many as 50 live table games, an onsite sportsbook and the Betly online/mobile sports betting app available statewide in Arkansas and Tennessee. Southland now also includes a 20-story hotel and a new covered parking garage with over 1,400 spaces. Restaurants at Southland include The Kitchens – a unique buffet experience, Ignite Steakhouse, The Fry House, The Grind, Seasons Cafe and the Sports Bar & Grill – while new bars include the Chairman’s Bar, Charred Oak Bourbon Bar and the Ignite Steakhouse Bar.

Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality and entertainment. For more information, visit [www.southlandcasino.com](http://www.southlandcasino.com).

### **About Delaware North**

Delaware North is a global leader in the hospitality and entertainment industry. The company annually serves more than a half-billion guests across four continents, including at high-profile sports venues, airports, national and state parks, restaurants, resorts, hotels and casinos. Building on more than a century of enduring partnerships and a commitment to local communities and sustainability, Delaware North’s vision is to delight guests by creating the world’s best experiences today while reimagining tomorrow. Learn more at [www.DelawareNorth.com](http://www.DelawareNorth.com) and connect with us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).



*Photo: SOCH-Cameras-WestMemphis*

*Left to right:*

*Southland Casino Hotel Security Manager - Jacob Langley, Delaware North Gaming Division Director of Security - Joseph Baker, Southland Casino Hotel Assistant General Manager - Jason Guidry, West Memphis Mayor - Marco McClendon, Southland Casino Hotel General Manager and President - Osi Imomoh, West Memphis Chief of Police - Robin Campbell, West Memphis Police Major - Stacey Allen, West Memphis Police Sergeant - Matthew Jarrett, West Memphis Police Captain – Mose Walker*