



NEWS RELEASE

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Southland Casino Racing raised \$44,346 for Hattiloo Theatre

*Initiative part of parent company Delaware North's 'Game Changer' campaign
at select U.S. gaming locations*

WEST MEMPHIS, Ark. (March 22, 2022) – On Tuesday, March 22, 2022, Southland Casino Racing presented a big check for \$44,346 to the Hattiloo Theatre in Memphis, TN, the only freestanding Black repertory theatre in five surrounding states, Hattiloo is known for offering high-quality, free programming and performances staged throughout the Mid-South.

The campaign is part of parent company Delaware North's "Game Changer" initiative across its gaming properties in the United States, with the goal of making a positive change in those local communities.

For guests of the gaming venue, it's as easy as dropping off and gifting the change that's left on a slot voucher or racing ticket at wishing wells, located throughout the casino floor.

"We support the Hattiloo Theatre's vision to develop a modern performing-arts venue that is accessible to, relevant to, and reflective of a multicultural community," said David Wolf, general manager and president of Southland Casino Racing. "And to take it a step further – it's wonderful to know that we are a part of something even larger, as patrons of other gaming venues within our company's U.S. portfolio are helping those in need within their respective communities."

"After two years of social and cultural distancing, this generous donation will not only help Hattiloo recover from the fiscal challenges precipitated by the pandemic, but it will also enable it to serve as a supportive space, where artists can continue to articulate the complexity and beauty of Black life through their craft," said Ekundayo Bandle, Founder & CEO of Hattiloo Theatre.

All proceeds of Delaware North's Game Changer campaign are provided to local organizations focused on creating positive community impact within each participating location. Since September of 2020, the Game Changer program at Southland has raised over \$243,000 for the local community. The initial Game Changer campaign raised \$41,000 for Hope House Ministries. The second Game Changer campaign for Families in Transition of West Memphis, Ark raised \$47,604. The third Game Changer campaign raised \$53,984 for The Boys and Girls Clubs of Crittenden County and the fourth campaign for the Children's Advocacy Center of East Arkansas raised \$47,051. The fifth campaign raised \$46,427 for the Good Neighbor Love Center in West Memphis, Ark.

The Game Changer initiative is designed to function throughout the year, with multiple local charities benefitting at each location, including at Southland Casino Racing. Other Delaware North gaming locations set to participate at this time are Mardi Gras Casino & Resort (Nitro, W.Va.); and Wheeling Island Hotel-Casino-Racetrack (Wheeling, W.Va.).

About The Hattiloo Theatre

As the only freestanding Black repertory theatre in five surrounding states, Hattiloo is known for offering high-quality, free programming and performances staged throughout the city, engaging over 5,000 people each year. The evolution of its artistic vision and programming, and the success of its business model has made Hattiloo a Sought after resource nationwide. For 14 years Hattiloo has been a powerful voice for Memphis: part entertainer, part teacher; part historian, part visionary; and always a resource for Black artists.

<https://hattiloo.org/>

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Southland operates under Delaware North's Play It Safe program. Delaware North's "Commitment to Care" is a comprehensive program across all subsidiaries to help keep guests and employees safe and slow the spread of COVID-19. Learn about our safety standards at <https://www.southlandcasino.com/play-it-safe> .

About Southland Casino Racing

Southland Casino Racing has been a major racing venue for more than 60 years and the casino offers slot machines plus live table games -- as well as the Sports Bar & Grill, the Bourbon Street Steakhouse Grill, and The Buffet. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at www.southlandcasino.com.

About Delaware North

Delaware North is a global leader in the hospitality and entertainment industry. The company annually serves more than a half-billion guests across four continents, including at high-profile sports venues, airports, national and state parks, restaurants, resorts, hotels and casinos. Building on more than a century of enduring partnerships and a commitment to local communities and sustainability, Delaware North's vision is to delight guests by creating the world's best experiences today while reimagining tomorrow. Learn more at www.DelawareNorth.com and connect with us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

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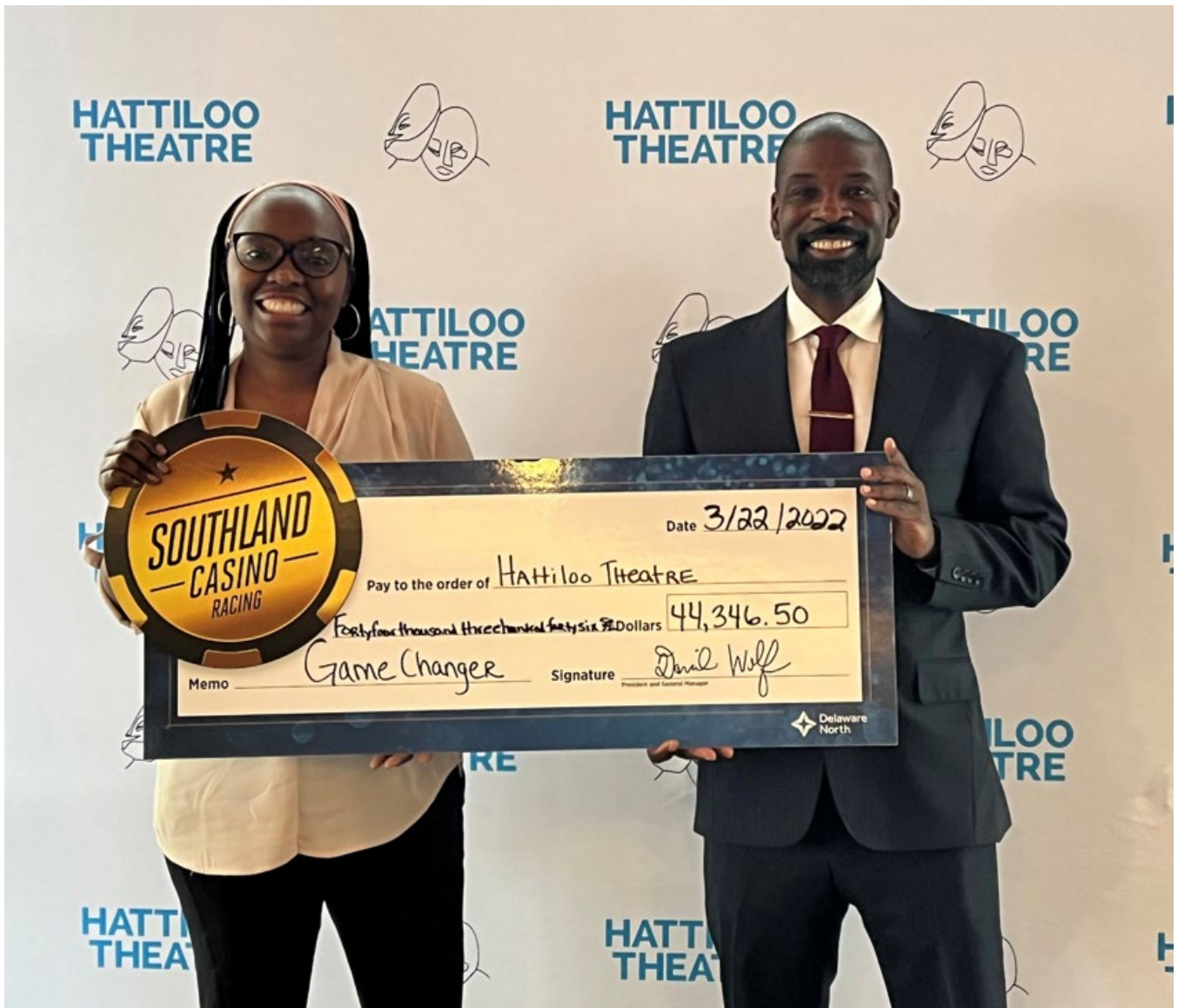


Photo left to right: Neki Catron – Southland Casino Racing community engagement manager, Ekundayo Bandele – Hattiloo Theatre founder & CEO