



NEWS RELEASE

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Southland Casino Racing donates \$20,000 to assist Northeast Arkansas tornado survivors

\$20,000 Donation to the American Red Cross

WEST MEMPHIS, Ark. (December 22, 2021) – On Wednesday, December 22, 2021, Southland Casino Racing presented a check for \$20,000 to the American Red Cross to assist with disaster relief for tornado survivors in Northeast Arkansas. The Red Cross is dedicated to helping victims of disaster and providing programs and services that help communities prevent, prepare for, and respond to emergencies.

“We were deeply saddened by the destruction our neighboring communities endured during the December tornados. Our leadership quickly jumped into action to identify ways we could assist our surrounding communities impacted by these storms. Two days after the storms we were able to send 9,000 bottles of water to the City of Leachville, Ark. On a larger scale, we knew partnering with the American Red Cross would help alleviate some of the devastation these families were/are having to experience,” said David Wolf, general manager and president of Southland Casino Racing.

“This donation is much appreciated. We are starting financial assistance case work with individual families struck by this disaster and this will go far to give hope for recovery to so many families,” said Summer Alexander, regional philanthropy officer for the Red Cross Tennessee Region.

Southland operates under Delaware North’s Play It Safe program. Delaware North’s “Commitment to Care” is a comprehensive program across all subsidiaries to help keep guests and employees safe and slow the spread of COVID-19. Learn about our safety standards at <https://www.southlandcasino.com/play-it-safe> .

About Southland Casino Racing’s Community Commitment

As one of the largest employers in West Memphis, Southland Casino Racing is committed to further supporting the tristate area through volunteer efforts, donations, and continued investments. Southland Casino Racing’s Community Engagement Office is designed to identify and invest in areas within Eastern Arkansas, Memphis and the Mid-South. Our goal is to empower our neighbors to care for their health, futures, and connect with each other, through Southland’s philanthropic channels. Organizations interested in requesting a charitable contribution from Southland may apply at www.southlandcommunityengagement.com .

About The American Red Cross

The American Red Cross shelters, feeds and provides comfort to victims of disasters; supplies about 40% of the nation's blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. For more information visit www.redcross.org/local/tennessee .

About Southland Casino Racing

Southland Casino Racing has been a major racing venue for more than 60 years and the casino offers slot machines plus live table games -- as well as the Sports Bar & Grill and the Bourbon Street Steakhouse Grill. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at www.southlandcasino.com.

About Delaware North

Delaware North is one of the largest privately held hospitality companies in the world. Founded in 1915 and owned by the Jacobs family for more than 100 years, Delaware North has global operations at high-profile places such as sports and entertainment venues, national and state parks, destination resorts and restaurants, airports, and regional casinos. Our associates are dedicated to creating special experiences one guest at a time in serving more than a half-billion guests annually. Learn more about Delaware North, a global leader in hospitality and entertainment, at www.DelawareNorth.com.

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Photo left to right: Jeff Strang – Southland Casino Racing marketing director, Summer Alexander - Red Cross Tennessee Region regional philanthropy officer, Neki Catron – Southland Casino Racing community engagement manager, Jason Guidry – Southland Casino Racing assistant general manager