



NEWS RELEASE

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Southland Casino Racing Donates \$3,475 to The Jackson-Wonder Elementary School

WEST MEMPHIS, Ark. (August 26, 2021) – On Thursday, August 26, Southland Casino Racing, owned and operated by Delaware North presented the Jackson-Wonder Elementary School in West Memphis, Ark. with a check for \$3,475. Southland Casino is Jackson-Wonder’s partner in the West Memphis, Ark. Partners in Education program.

Partners in Education is a nationwide organization that is designed to partner individual schools with local businesses in their community to assist the schools with issues they may have throughout the school year above and beyond their normal operations.

The West Memphis school district is a longtime participant in the PIE program and several businesses in West Memphis partner up with individual schools. Normally, schools located in lower income areas are targeted first in order to make sure they have a business partner to assist them, however, West Memphis has a business partner for each of the schools in the West Memphis school district.

Jackson-Wonder School Principal, Leman Brown stated, “This Southland Casino contribution will be used to expand learning activities in literacy, mathematics, and science by enabling the school to purchase additional manipulatives, supplies, literature, and audiovisuals that will aide in our school creating more inclusive environments for our scholars.”

The donated funds were raised through Southland’s We CARE program. We CARE is an employee-driven charitable program that was established in January 2016 by the dedicated associates of Southland Casino Racing. The We CARE program supports local communities through payroll deductions and donations. Associates have the opportunity to donate \$5 a week to wear jeans on Friday for their contributions. Through this program, Southland has donated to organizations such as the Jackson-Wonder Elementary School, the Children’s Advocacy Center of AR, Crittenden County Boys & Girls Club, Susan G. Komen Foundation, Make- A-Wish Foundation, West Memphis Police Foundation and many more. Since launching the program, associates have donated more than \$182,696 to the surrounding communities.

Southland operates under Delaware North’s Play It Safe program. Delaware North’s “Commitment to Care” is a comprehensive program across all subsidiaries to help keep guests and employees safe and slow the spread of COVID-19. Learn about our safety standards at

<https://www.southlandcasino.com/play-it-safe> .

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About Southland Casino Racing

Southland Casino Racing has been a major racing venue for more than 60 years and the casino offers slot machines plus live table games -- as well as sports betting. Restaurants at Southland include the Sports Bar & Grill, Bourbon Street Steakhouse & Grill and Café 56. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at www.southlandcasino.com.

About Delaware North

Delaware North is a global hospitality and entertainment company founded in 1915 and owned by the Jacobs family for more than 100 years. Delaware North operates at high-profile places such as sports and entertainment venues, national and state parks, cultural landmarks, destination resorts and restaurants, airports, and regional casinos. Our associates are dedicated to delighting guests by creating the world's best experiences today while reimagining tomorrow. Delaware North serves more than a half-billion guests each year in the sports, travel hospitality, restaurant and catering, lodging, gaming, and specialty retail industries. Learn more about Delaware North at www.DelawareNorth.com .

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Photo left to right: Louie Jacobs - Southland Casino Racing Intern, Leman Brown -Jackson-Wonder School Principal, Jim Wilson - Southland Casino Racing Director of Gaming