



NEWS RELEASE

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Southland Casino Racing raised \$46,427 for The Good Neighbor Love Center

*Initiative part of parent company Delaware North's 'Game Changer' campaign
at select U.S. gaming locations*

WEST MEMPHIS, Ark. (December 20, 2021) – On Monday, December 20, 2021, Southland Casino Racing presented a big check for \$46,427 to The Good Neighbor Love Center, a non-profit organization emergency resource center that supplies food and utility assistance to low-income families in the community of West Memphis, Ark.

The campaign is part of parent company Delaware North's "Game Changer" initiative across its gaming properties in the United States, with the goal of making a positive change in those local communities.

For guests of the gaming venue, it's as easy as dropping off and gifting the change that's left on a slot voucher or racing ticket at wishing wells, located throughout the casino floor.

"We have a deep appreciation for the work that the Good Neighbor Love Center does to supply food and utility assistance to low-income families in our community," said David Wolf, general manager and president of Southland Casino Racing. "And to take it a step further – it's wonderful to know that we are a part of something even larger, as patrons of other gaming venues within our company's U.S. portfolio are helping those in need within their respective communities." "I am very grateful. This donation will allow our center to expand programs and services to low-income families in our community. It will take us a long way," said Jacqueline Cannon, director of Good Neighbor Love Center.

All proceeds of Delaware North's Game Changer campaign are provided to local organizations focused on creating positive community impact within each participating location. Since September of 2020, the Game Changer program at Southland has raised over \$243,000 for the local community. The initial Game Changer campaign raised \$41,000 for Hope House Ministries. The second Game Changer campaign for Families in Transition of West Memphis, Ark raised \$47,604. The third Game Changer campaign raised \$53,984 for The Boys and Girls Clubs of Crittenden County and the fourth campaign for the Children's Advocacy Center of East Arkansas raised \$47,051.

The Game Changer initiative is designed to function throughout the year, with multiple local charities benefitting at each location, including at Southland Casino Racing. Other Delaware North gaming locations set to participate at this time are Mardi Gras Casino & Resort (Nitro, W.Va.); and Wheeling Island Hotel-Casino-Racetrack (Wheeling, W.Va.).

Southland operates under Delaware North's Play It Safe program. Delaware North's "Commitment to Care" is a comprehensive program across all subsidiaries to help keep guests and employees safe and slow the spread of COVID-19. Learn about our safety standards at <https://www.southlandcasino.com/play-it-safe> .

About The Good Neighbor Love Center

Since 1983 the Good Neighbor Love Center, a non-profit emergency resource center, coordinates and provides indigent/disaster/emergency relief assistance when available. They prepare food bags for low income families, and when funds are available utility assistance is provided. The center strives to maintain a community partnership between agencies, organization and the nonprofit sectors; and provide quality services in an efficient manner. To find out more about the Good Neighbor Love Center, visit their Facebook page at [Facebook.com/GNCWestMemphis/](https://www.facebook.com/GNCWestMemphis/)

About Southland Casino Racing's Community Commitment

As one of the largest employers in West Memphis, Southland Casino Racing is committed to further supporting the tristate area through volunteer efforts, donations, and continued investments. Southland Casino Racing's Community Engagement Office is designed to identify and invest in areas within Eastern Arkansas, Memphis and the Mid-South. Our goal isto empower our neighbors to care for their health, futures, and connect with each other, through Southland's philanthropic channels. Organizations interested in requesting a charitable contribution from Southland may apply at www.southlandcommunityengagement.com .

About Southland Casino Racing

Southland Casino Racing has been a major racing venue for more than 60 years and the casino offers slot machines plus live table games -- as well as the Sports Bar & Grill and the Bourbon Street Steakhouse Grill. Southland has long been a pivotal fixture of the West Memphis community, strongly supporting the community with jobs, business stability, and economic contributions. It has consistently won awards for its outstanding community service, including millions of dollars donated to neighborhood charities and educational institutions. Southland is owned and operated by Delaware North, a global leader in hospitality. More information is available at www.southlandcasino.com.

About Delaware North

Delaware North is one of the largest privately held hospitality companies in the world. Founded in 1915 and owned by the Jacobs family for more than 100 years, Delaware North has global operations at high-profile places such as sports and entertainment venues, national and state parks, destination resorts and restaurants, airports, and regional casinos. Our associates are dedicated to creating special experiences one guest at a time in serving more than a half-billion guests annually. Learn more about Delaware North, a global leader in hospitality and entertainment, at www.DelawareNorth.com.

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SOCR-GoodNeighbor.jpg Photo left to right: Jason Guidry - Southland Casino Racing Assistant General Manager, Jacqueline Cannon - Good Neighbor Love Center Director, Neki Catron – Southland Casino Racing Community Engagement Manager