

## Lucky North Club® Rules and Requirements

### Program Rules and Requirements

- By participating in the Lucky North Club, participants agree to be bound by these rules and regulations.
- Membership in the Lucky North Club is free.
- Only individual accounts may be opened.
- Participants in the Lucky North Club must be 21 years of age or older, and must present a valid government-issued photo identification to receive a Lucky North Club Card.
- Lucky North Club Card benefits and rewards are available only to the individual listed on the account (the “Member”).
- The Member agrees that Southland Casino Racing will have the unconditional and unrestricted use of the Member’s name and likeness for promotional and advertising purposes without compensation, consideration, notice, review or further consent. All decisions regarding the interpretation of Lucky North Club rules, eligibility requirements, reward point accumulations, and other aspects of the Program lie solely within the discretion of Southland Casino Racing, whose decisions are final and binding.
- Southland Casino Racing reserves the right to modify or cancel the Lucky North Club Program at any time, for any reason, subject to any applicable regulatory approval.
- Southland Casino Racing also reserves the right in its sole discretion to deny anyone application for membership, and to terminate anyone’s membership in the Lucky North Club at any time, without recourse.
- Anyone who has been excluded from Southland Casino Racing, whether through a government program, at their own request, at the discretion Southland Casino Racing or otherwise is not eligible to participate in the Lucky North Club.
- Any Member who fails or refuses to comply with the rules and requirements of the Lucky North Club, who misuses his or her Lucky North Club Card, or who engages in fraud, misrepresentation or improper conduct as determined by Southland Casino Racing, is subject to the revocation of his Lucky North Club Card, the forfeiture of his or her reward points, and termination of membership in the Lucky North Club. Alternatively, in lieu of termination of membership, Southland Casino Racing may in its sole discretion deduct rewards points from a Member’s account and/or demote any participant’s account status, but otherwise permit that person to remain a Member of the Lucky North Club.

- Southland Casino Racing may suspend membership benefits of participants who have been issued credit and are in default of repayment of that credit, who have had one or more checks cashed and returned for non-payment, or for other forms of delinquent indebtedness owed to Southland Casino Racing. When the suspended participant brings all payments owed by him or her to Southland Casino Racing current, Southland Casino Racing may reinstate the participants' membership benefits and reward points. The decision of whether such participant will be reinstated to membership status and his or her reward points will be restored is at sole discretion of Southland Casino Racing.
- The Lucky North Club is not available where prohibited by law or regulation.
- The Member agrees to receive a one-time SMS text message, in which the Member can opt-in to receive text message notifications about casino promotions. Standard text message and data rates may apply. Southland Casino Racing is not responsible for any fees charged by the Member's phone provider.

#### The Lucky North Club Card

- A Member may not allow any other person to use his or her Lucky North Club Card. Lucky North Club Card accounts are not transferable, and they remain the property of Southland Casino Racing. Lucky North Club Cards must be immediately returned at Southland Casino Racing's request.
- Each Member is responsible for selecting a Personal Identification Number ("PIN") for his or her account and must keep this information confidential and secure. Each Member is solely responsible for any activity on his or her account when the account is accessed by using the Member's PIN.
- The Member is also solely responsible for the loss or theft of his or her Lucky North Club Card, and reward points will not be restored by Southland Casino Racing.

#### Reward Points

- The Player's Club Card is used to track gaming play and accumulate reward points by the Member for his or her personal account only. Reward points have no cash value, and reward point balances are not transferable under any circumstances, including upon death and divorce.
- Reward points can be accumulated and redeemed only at Southland Casino Racing. It is the responsibility of the Member to ensure that his or her Lucky North Club Card is inserted properly into the gaming machine when used to play electronic games and slots, and that the Player's Club Card is recognized by an employee of Southland Casino Racing before the Member seeks to accumulate reward points for any other activity that does not involve the use of a gaming machine.

- It is the responsibility of the Member to ensure that his or her account is properly credited prior to leaving a gaming machine, other gaming station, or a self-service terminal. Failure to do so will result in the Member's loss of the reward points that would otherwise have been received.
- Southland Casino Racing uses reasonable efforts to track a Member's average wager and length of play. However, as a condition of receiving reward points for activities not related to gaming machine play, the Member agrees that such reward points are granted based on the personal observation of Southland Casino Racing, which may be subject to error. The determination of Southland Casino Racing as to the amount of reward points to be credited to the Member's account under such circumstances will be final and binding.
- Reward points will not be earned in connection with tournament play or any "free play" (including free play coupons, vouchers, promotional chips or free play downloaded to gaming machines), unless expressly indicated by Southland Casino Racing to the contrary.
- All reward points earned by a Member with respect to his or her Lucky North Club Card are subject to review and verification. Southland Casino Racing reserves the right, at its discretion, to adjust a Member's Lucky North Club account status due to computer error, machine malfunction, operator error, fraud or other misuse of his or her Lucky North Club Card.
- Lucky North Club members may be placed in one (1) of five (5) tiers according to points earned on the Lucky North Club Card within the designated review periods. The review periods will be six (6) months as follows:
  - January through June
  - July through December
- Additionally, should a Lucky North Club Member reach the point threshold within either review period, he or she will be automatically upgraded to said tier within twenty-four (24) hours and will be eligible for all benefits within that tier and will remain in said tier for the following six (6) month evaluation period in which the Member must earn the qualifying points to remain in the upgraded tier.
- Any unredeemed points expire twelve (12) months after they are earned. In addition, Southland Casino Racing reserves the right to expunge any accumulated reward points.